

# **Supporting the Harry Perkins Institute**

As you know giving back to the community and supporting a culture of generosity is very important to the people of WA, hence our philosophy that cancer research is so important to everyone in the broader community.

That is why Team Bis is ditching the hi-vis for lycra to raise money for the **Harry Perkins Institute of Medical** Research by taking part in the MACA **Cancer 200 Ride for Research this** October.

### Why join team Bis:



Directly contibute to raising \$30,000 for the Harry Perkins Institute of Medical Research



Position yourself alongside Bis in an event heavily participated in by other companies in our industry



Expose your brand to our 20k social media following and 1.6k workforce across Australia and Indonesia



Give back to the WA community.

Want to know more about the race and the cause?

cancer200.org.au

# can make a difference

\$5.000

Helps to sequence cancer tumours into individual parts to assist in the treatment discovery.

Helps progressing promising drugs from the benchtop to clinical trials.

\$1.000

Helps to continue research such as honey-bee venom for breast cancer that's been proving successful in the lab.



Scan the **QR** Code to donate

## The nitty gritty

- We require your logo in EPS or vector format. We can use this logo in reverse or normal.
- The deadline for getting your logo to us is 11 June 2021.
- Don't forget every donation is tax deductible!

# **Sponsorship opportunities**

Each rider that commits to this event does so knowing that they must raise at least \$2,500 each. For as little as \$1,000, support us and we'll feature your logo prominently and strategically on our professionally designed kit.

#### **GOLD** \$5,000

We'd be delighted to:

- recognise your brand on our team jersey in a prominent position, refer to areas (1), (2) or (3)
- send you three short sleeve jerseys branded with your logo
- tag you on social media coverage reaching our following of over 20,000 members
- internal communications reaching over 1600 employees across Australia and Indonesia and fundraising efforts by our team
- and have your message of support on our team page

Potential placement areas:



### **SILVER**

We'd be delighted to:

- recognise your brand on our team jersey in a good position, refer to areas (4) or (5)
- send you two short sleeve jerseys branded with your logo
- tag you on social media coverage reaching our following of over 20,000 members
- internal communications reaching over 1600 employees across Australia and Indonesia and fundraising efforts by our team
- and have your message of support on our team page.

#### Potential placement areas:

\$2,500



#### BRONZE

We'd be delighted to:

- recognise your brand on our team jersey, refer to areas (6) or (7)
- send you one short sleeve jersey branded with your logo
- tag you on social media coverage reaching our following of over 20,000 members
- internal communications reaching over 1600 employees across Australia and Indonesia and fundraising efforts by our team
- and have your message of support on our team page.

#### Potential placement areas:

\$1,000



#### **FRONT**













#### **About Bis**

Bis is a leading resources logistics company, providing innovative logistics, materials handling and specialised equipment solutions to the global mineral resources sector.

Since 1915, Bis has built a reputation as a leader in efficiently moving large volumes of raw materials and commodities through the full mining value chain, by applying patented solutions, advanced technology and deep industry experience.

Today, we haul, transport, process and handle millions of tonnes of raw materials and commodities for our customers every year.

We have grown our business alongside yours, focusing on proprietary technology solutions designed to make your operations more productive, more efficient and reassuringly safe. Innovation and problem-solving are in our DNA.

We aspire to serve our customers globally and to innovate every day - lifting safety, productivity and sustainability.

That's how we help our customers to **Deliver Every Day.** 



#### **Contact Us**

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